

**Can an operation that sells more than \$5,000 in organic produce without being certified, avoid the requirement for certification by advertising and labeling their produces as “organically produced” rather than “organic?”**

No. If a product is being represented as organic, it must be certified unless the operation is excluded or exempt. This includes the use of terms such as “organically produced,” “produced using organic farming methods,” or similar phrases that would indicate organic production.

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